



Seoul Itinerary

24 Hours



Where to Stay (Mid-Price Hotel)

Hotel Recommendation:

Hotel28 Myeongdong – ~\$120–\$160/night

A stylish, boutique hotel located in the heart of Myeongdong with artful decor and rooftop views. It's walking distance to shops, cafes, and public transport. Great for couples who want charm, comfort, and convenience.



8:00 AM – Traditional Korean Breakfast

Location: Tosokchon Samgyetang (near Gyeongbokgung Palace)

Meal: Ginseng Chicken Soup (~₩15,000 per person)

Start your day with a nourishing traditional Korean breakfast in a hanok-style restaurant. Perfectly cozy and romantic.

9:00 AM – Gyeongbokgung Palace

Attraction: Gyeongbokgung Palace (₩3,000 entry)

Best Photo Spot: In front of the main gate (Gwanghwamun) with the palace and mountains in the background.



Bonus tip: Rent a hanbok (traditional Korean dress) nearby (~₩10,000–₩15,000) — hanbok wearers get free entry!

Wander the palace grounds hand-in-hand and catch the **Royal Guard Changing Ceremony** around 10 AM.



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🕒 11:00 AM – Bukchon Hanok Village

Attraction: Free to explore

Best Photo Spot: Uphill view at Bukchon-ro 11-gil — traditional rooftops with N Seoul Tower peeking in the distance.

Stroll through quiet alleyways of preserved hanok homes. It's picturesque and full of charm.

🕒 12:00 PM – Lunch in Insadong

Location: Sanchon (Korean Buddhist vegetarian cuisine)

Meal: Temple-style set menu (~₩20,000 per person)

This peaceful spot is tucked in a hanok building and perfect for a tranquil lunch.



🕒 2:00 PM – Namsan Seoul Tower

Transport: Take the cable car up (~₩9,500 roundtrip)

Attraction: N Seoul Tower Observatory (₩16,000 per person)

Best Photo Spot: The love lock fence and panoramic skyline views from the observatory.

Add a love lock and take in the romantic cityscape together.



🕒 5:00 PM – Stroll Along Cheonggyecheon Stream

Attraction: Free

Best Photo Spot: Near Gwangtonggyo Bridge or any of the lit-up murals in the evening.

This peaceful urban stream winds through downtown with lovely bridges and quiet nooks.



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🕒 7:00 PM – Dinner with a View

Restaurant: Mugunghwa (Lotte Hotel, Korean fine dining) or N Grill (inside N Seoul Tower)

Meal: Romantic dinner with wine (~₩40,000–₩60,000 per person)

Enjoy Korean fusion dishes with glittering views of the city skyline—perfect for a special moment.



🕒 9:00 PM – Night Market Stroll in Myeongdong

Attraction: Free to browse

Best Photo Spot: Neon-lit Myeongdong streets—street food, signs, and happy crowds.

Grab a couple of sweet Korean treats (hotteok or taiyaki) and shop hand-in-hand under the city lights.

🕒 11:00 PM – Rooftop Nightcap

Location: Hotel28 Rooftop or The Griffin Bar (nearby)

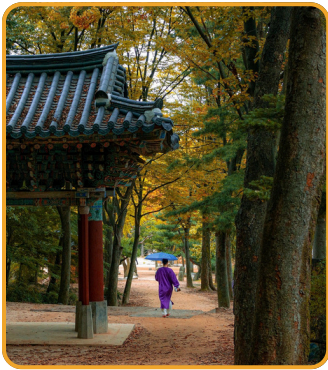
Wind down with a drink under the stars, enjoy the city views, and reflect on your perfect Seoul day.



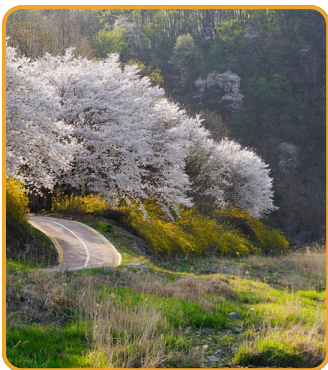
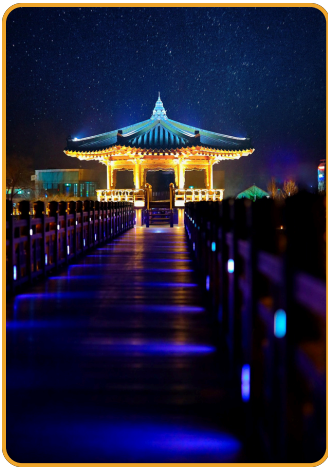


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Spend a magical day in Seoul where timeless traditions meet vibrant city life. This 24-hour itinerary guides you through serene palaces, charming hanok villages, peaceful streams, and panoramic cityscapes — all wrapped in rich culture and romantic moments. From a cozy Korean breakfast to a glittering rooftop nightcap, every stop is designed to create memories you'll cherish long after the day ends.



Total Cost Estimate for 2 People

Category	Cost (KRW)	USD Approx.
Hotel	₩140,000	\$108
Food & Drink	₩210,000	\$162
Attractions	₩91,000	\$70
Transport	₩20,000	\$15
Total	₩461,000	~\$355